

# Intelligent Business Management

Gain real-time insight into your business performance with back-office management and reporting.

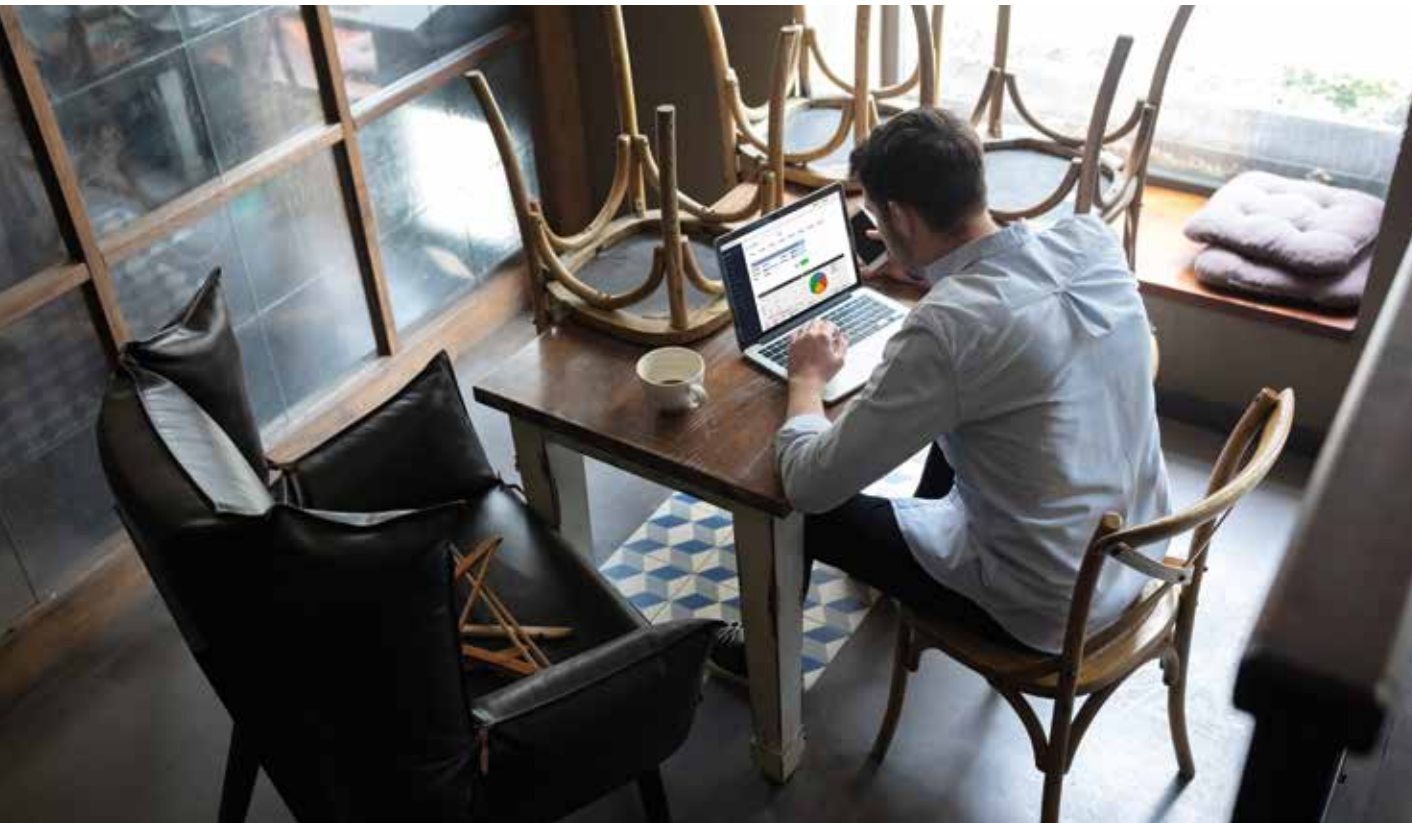


# Complete control; anytime, anywhere.

The powerful, cloud-based business management and reporting tool gives you complete insight and control; helping you make the right, daily decisions for your business.

Pulling together data from all your sales channels, TouchOffice Web is your go-to software for managing your business, anywhere in the world, from any device. Whether orders are being taken from a TouchPoint till, PocketTouch hand-held order taking device, SelfService kiosk, or even ByTable app or webshop, they'll all be organised clearly and easily accessible in one place.

It's designed with ease of use in mind and presents information in handy graphics and charts, giving you an instant overview of performance across your sales channels, staff, stock and more.



# Make intelligent, informed business decisions.

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**Unlock the insights you need to make informed decisions for your business.**

With an intuitive, easily accessible dashboard, you can quickly see how your business is performing, from which products are selling best, which items are running low on stock, which staff members are operating most efficiently and so much more.

Having access to real-time, live data is invaluable and with access to over 200 built-in reports, you can deep dive into a whole host of data.





# Efficiently manage the transfer and recording of cash.

Improve security by keeping clear records of monetary value within cash drawers, safes and machines.

With the new cash management features in TouchOffice Web+, auditing the movement of money, and tracking all adjustments has never been easier; allowing you to easily identify variances. A full history of all counts and movements, including who performed each transfer, is available anytime.

One of the core features includes the ability to declare the movement of cash, such as floating it to a cash drawer or completing a cash drop back to a safe. Discrepancies will be easily and quickly flagged for further investigation, giving you peace of mind that nothing is going missing in the transfer process.



## Unlock additional functionality with TouchOffice Web+.

With the capability to scale with your business, upgrading to TouchOffice Web+ unlocks a host of additional features to further enhance your efficiency and productivity.

### **Ticketing**

The fully comprehensive, flexible Ticketing solution is managed via TouchOffice Web+, unlocking access to unlimited ticket types, the custom seat plan creator and more.

### **TouchStock**

Efficient, mobile stock management to check prices, scan barcodes, generate labels and count stock easily from a mobile device.

### **Customer loyalty**

Enhance the customer loyalty capabilities with multi-site functionality that includes point systems, customer credit accounts and more.





## Real-Time Decisions.

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With easy access to real-time sales data, you can quickly identify trends and be in a position to react instantly.



## Promotions.

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Create bespoke promotions and vouchers within TouchOffice Web to entice customers and offer exclusives when it suits your business.



## Historical Insight.

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Want to track reports day-by-day or year-on-year? No problem - track total sales, staff performance, best-selling products, stock levels and more.



## Multi-Site Control.

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Keeping track of your entire estate has never been easier. Configure each individual site into departments and make changes to single outlets or across the whole business.



## Remote Programming.

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Make instant changes to your pricing, promotions and products across your entire estate, or schedule them for the future.



## Stock Control.

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Never question your stock levels again, place and schedule orders with your chosen suppliers and easily keep track of all your ins and outs.



## Export Data.

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Extract detailed reports with the click of a button. Choose from over 200 standard reports and export data easily into HTML, PDF or CSV.



## Time & Attendance.

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Keep a reliable, accurate record of your staff time and attendance by utilising the clock in/out functionality, making payroll a breeze.



## Versatile.

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Get a bird's eye view of your business, from anywhere in the world, at any time, on any device you choose.

# Case study.

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## Bob & Berts.



Started with just a single store, the Bob & Berts team have significantly built the business, opening multiple stores across N. Ireland, England and Scotland. With over 30 stores so far, and the business still growing, they rely on the multi-site capabilities of TouchOffice Web+ to track business performance.

Thanks to the single TouchOffice Web+ account, real-time insights can be gained at every level - whether that's across the UK at 'Head Office', regionally, or down to individual locations.

TouchOffice Web+ gives so much flexibility and can be configured so Bob & Berts' owners have a customised dashboard that shows them what they want to see, where they want to see it. From the 200+ default reports, information is available within just a few clicks on every aspect of their business such as profit and loss, transactions, stock levels, product or clerk sales and much more.

The Bob & Berts management team also utilises TouchOffice Web+ to handle multi-level adjustments. For example, their locations in England offer an alternative menu to those in Northern Ireland and price level shifts are in place on core products, all managed and updated regularly via TouchOffice Web+.

The back-office solution also gives them full capability to manage the sale and use of gift vouchers and staff discount cards, valid across the entire network of stores.

*"We have confidence in ICRTouch software that allows us to track sales, stock, voids, footfall and much more across our estate spanning NI, Scotland & England."*





## Streamline your operations with one simple, fully integrated ecosystem from ICRTouch.

It really is worth taking the time to evaluate and consolidate your current systems. Are you battling with confusing, complicated reports that aren't easy to access? Or are you and your management team looking for more detailed business insight?

All software solutions from ICRTouch have been designed and developed specifically for the hospitality industry, with ease of use in mind.

TouchOffice Web integrates seamlessly with not just the TouchPoint till software, SelfService kiosks and PocketTouch to process orders, but also the wider ecosystem to configure ByTable self-ordering apps, implement Ticketing solutions and so much more.

## Speed up tax returns with account management integrations

TouchOffice Web integrates seamlessly with three of the top HMRC-recognised accounting providers; Xero, Sage and Quickbooks. Making tax digital has never been easier thanks to a fully streamlined process. Avoid frustrating reporting and reconciliation by sending your sales data directly, minimising mistakes and reducing the hours spent on administration.

